

The Craddock Group, LLC

Overview

The Craddock Group, LLC, a Service-Disabled Veteran-Owned Small Business (SDVOSB), was established in 2010 to provide professional services to federal, state and local governments. Our team is a unique combination of former members of the military, Federal employees, and private-sector professionals, which allows us to deliver innovative and scalable solutions using the best of public and private financial, organizational, real estate, and business methods.

At the Craddock Group, we make our clients' issues our own and work to resolve them. We understand the challenges posed by tight deadlines and competing priorities, and work with our clients to overcome them. We also recognize the importance of using all resources efficiently and effectively, particularly as our clients are being asked to do more with less. The value of our services is derived from thoughtful planning and seamless execution. We assist our clients with every step of the process.

Capabilities

The Craddock Group specializes in capital planning, maximizing the value of real property, budgeting, and Federal budgetary scoring. Our team can assess real property, both individual assets and entire portfolios, to identify the most effective use of space, develop comprehensive re-investment strategies, and help the government reposition underutilized assets.

Members of our team have led the development and implementation of strategic capital planning and public-private real estate solutions for multiple federal agencies, including the U.S. Departments of Veterans Affairs, Defense, Energy, and Transportation as well as the U.S. General Services Administration, among others.

Team members have supported transaction execution and portfolio and asset management efforts associated with military family housing privatization, in addition to performing real estate project due diligence, site analyses, market surveys, and demographic studies to evaluate development opportunities nationwide.

Our team's experience also includes assistance with due diligence, financial structuring, negotiations, transaction documents, and project management in execution of Enhanced-Use Leases (EULs) across the country for the Departments of Defense and Veterans Affairs.

The Craddock Group's capabilities include the following:

- **Capital Planning:** Strategic capital investment planning (real estate, healthcare, financial) and space and equipment planning.
- **Real Estate Services:** Due diligence and financial analysis, transaction management, public-private partnerships, and transaction execution.
- **Strategy/Management Consulting and Program Support:** Strategic program development and management, management and process improvement solutions, mission-oriented business projects and programs, and training.
- **Federal Budgeting:** Federal budget support; budget formulation and execution; budgetary scoring; legislative analysis; and, Federal credit advisory services.
- **Financial Management Services:** Financial management, reporting and analysis, strategic financial planning, financial policy formulation and development services.

Leadership

John Craddock, President of the Craddock Group, previously served in the U.S. Army as a Major with 13 years of service in infantry and judge advocate general commissions. Mr. Craddock has been recognized as a Virginia "Super Lawyer" in Business Litigation by Law & Politics magazine from 2010 through 2016.

Representative Contracts

Selected Prime Contracts

<i>VA Federal Budget & Strategic Capital Investment Plan (SCIP) Support</i>	FY 2018, FY 2019, & FY 2020 Non-IT Business Case Applications (2016-current)
	FY 2019 and FY 2020-2021 SCIP Process Support and Execution (2016-current)
	FY 2026 and FY 2027 Space Analysis (2017-2019)
	Veterans Health Administration (VHA) Capital Project Activation Costs (2018-current)
	VHA Delivery System Design Capability (2016-2017)
<i>VA Program/ Process Management</i>	Enhanced-Use Lease Program Management and Technical Support (2012 and 2017-current)
	Real Property Strategic Utilization (RPSU) Service Lines: Office of Real Property Portfolio Management Support Services (2017-current)
	RPSU Service Lines: State Home and Environmental Program Support (2018-current)
	Vacant Buildings Explanatory Report (2018)
<i>VA Transaction Support</i>	Technical, Analytic and Transaction Services Support for Enhanced-Use Lease Projects in West Los Angeles, CA (2016-current)
	Mound City, IL Post-Transaction Enhanced-Use Lease Support and Due Diligence (2018-2019)
	Fort Howard, Maryland Enhanced-Use Lease (2010-2012)
	RPSU Technical, Analytic, and Transaction Services Support for the VA Historic Reuse Program Pilot Project in Sausalito, CA (2017-2019)
	RPSU: Land Transfer between VA and the City of North Little Rock, AR (2018-current)
	RPSU: Land Acquisition Services in Joliet, IL and Asheville, NC (2018-current)
<i>Feasibility Analysis</i>	VA RPSU: Historic Reuse Economic Viability Study in Milwaukee, WI (2019-current)
<i>Portfolio Optimization</i>	General Services Administration (GSA) Ronald Reagan Building and International Trade Center Operating Model Analysis in Washington, DC (2018-current)
	VA Central Office Space Optimization Study (2019-current)

Selected Subcontracts

<i>Federal Budget & VA Strategic Capital Investment Plan (SCIP) Support</i>	VA Market Area Health System Optimization (2019-current)
	SCIP Process Support and Execution (2012, 2013, 2014, 2015, 2016)
	SCIP Review Panel (2012), Space Analysis Support and Execution (2011), Automation (2011)
	VA OMB 300 Major Lease Applications (2016)
	VA Lease Budget Model (2016-current)
	VHA Activation Budget Cost Model Development/Process Improvement (2011 & 2016)
	Dept. of Defense, Office of the Secretary of Defense, Military Housing Privatization Initiative (MHPI), Program Management Support (2016-current)
<i>Program/Process Management</i>	Washington Metropolitan Area Transit Authority (WMATA) Program Management Support Services for the Office of Planning (2018-current)
	VA Lease Program/Tracking Model, including Training/Document Support (2016, 2017-2019)
	VA Enhanced Use Lease Program Management Technical and Strategic Support (2013, 2014, 2015)
<i>Transaction Execution</i>	VA Cleveland Enhanced-Use Lease (2017-current)
	Dept. of Transportation, Volpe National Transportation Systems Center, Federal Real Property Exchange Project in Cambridge, MA (2017-2018)
<i>Feasibility Analysis</i>	VA Palo Alto Healthcare System – Hadron Feasibility Study (2017)

Administrative Information

NAICS Codes

531210

Offices of Real Estate Agents and Brokers

531390

Other Activities Related to Real Estate

541219

Other Accounting Services

541611

Administrative Management and General Management Consulting Services

541618

Other Management Consulting Services

561110

Office Administrative Services

561990

All Other Support Services

611430

Professional and Management Development Training

GSA Professional Services Schedule

(PSS) #47QRAA18D007K

Special Item Number (SIN) Codes

SIN 520-1

Program Financial Advisor

SIN 520-2

Transaction Specialist

SIN 520-3

Due Diligence & Support Services

SIN 520-12

Budgeting

SIN 520-13

Complementary Financial Management Services

SIN 520-15

Outsourcing Recurring Commercial Activities for Financial Management Services

SIN 520-21

Program Management Services

SIN 520-22

Grants Management

SIN 874-1

Integrated Consulting Services

SIN 874-6

Acquisition Management Support

SIN 874-7

Integrated Business Program Support Services

SIN 00CORP-500

Order Level Materials (OLM)

Contact Information

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