

# The Craddock Group, LLC

## Overview

The Craddock Group, LLC, a Service-Disabled Veteran-Owned Small Business (SDVOSB), was established in 2010 to provide professional services to federal, state, and local governments. Our team is a unique combination of former members of the military, Federal employees, and private-sector professionals, which allows us to deliver innovative and scalable solutions using the best of public and private financial, organizational, real estate, and business methods.

At the Craddock Group, we make our clients' issues our own and work to resolve them. We understand the challenges posed by tight deadlines and competing priorities, and work with our clients to overcome them. We also recognize the importance of using all resources efficiently and effectively, particularly as our clients are being asked to do more with less. The value of our services is derived from thoughtful planning and seamless execution. We assist our clients with every step of the process.

## Capabilities

The Craddock Group specializes in capital planning, maximizing the value of real property, budgeting, and Federal budgetary scoring. Our team can assess real property, both individual assets and entire portfolios, to identify the most effective use of space, develop comprehensive re-investment strategies, and help the government reposition underutilized assets.

We have led the development and implementation of strategic capital planning, public-private real estate solutions, and federal budgeting and financial management services for multiple agencies, including the U.S. Departments of Veterans Affairs, Defense, Energy, and Transportation as well as the U.S. General Services Administration, and the Washington Metropolitan Area Transit Authority, among others.

We have supported transaction execution and portfolio and asset management efforts associated with military family housing privatization, in addition to performing real estate project due diligence, site analyses, market surveys, and demographic studies to evaluate development opportunities nationwide.

Our experience also includes assistance with due diligence, financial structuring, negotiations, transaction documents, and project management in execution of Enhanced-Use Leases (EULs) across the country for the U.S. Departments of Defense and Veterans Affairs.

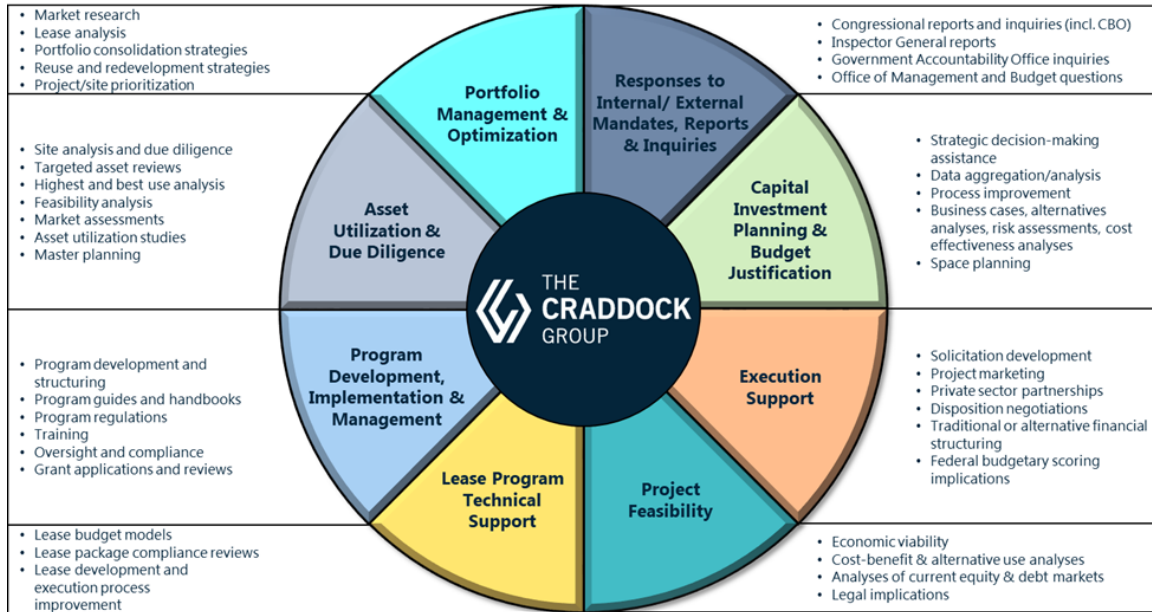
The Craddock Group's capabilities include the following:

- **Capital Planning:** Strategic capital investment planning (real estate, healthcare, financial) and space and equipment planning.
- **Real Estate Services:** Due diligence and financial analysis, transaction management, public-private partnerships, and transaction execution.
- **Strategy/Management Consulting and Program Support:** Strategic program development and management, management and process improvement solutions, mission-oriented business projects and programs, and training.
- **Federal Budgeting:** Federal budget support; budget formulation and execution; budgetary scoring; legislative analysis; and Federal credit advisory services.
- **Financial Management Services:** Financial management, reporting and analysis, strategic financial planning, financial policy formulation and development services.

## Leadership

John Craddock, President of the Craddock Group, previously served in the U.S. Army as a Major with 13 years of service in infantry and judge advocate general commissions. Mr. Craddock has been recognized as a Virginia "Super Lawyer" in Business Litigation by Law & Politics magazine from 2010 through 2021.

# Expertise



## Representative Engagements

<i>Federal Budget &amp; Strategic Capital Planning Support</i>	U.S. Department of Veterans Affairs (VA) Non-IT Business Case Applications
	VA Strategic Capital Investment Planning (SCIP) Process Support and Execution
	Veterans Health Administration (VHA) Capital Project Activation Costs
	VHA Delivery System Design Capability
	VA Lease Budget Model
	VA Market Area Health System Optimization (MAHSO)
	U.S. Department of Defense (DoD) Military Housing Privatization Initiative (MHPI), Program Management Support
<i>Program/ Process Management</i>	VA Enhanced-Use Lease (EUL) Program Management and Technical Support
	VA Office of Real Property Portfolio Management Support Services
	VA Vacant Buildings Explanatory Report
	Washington Metropolitan Area Transit Authority (WMATA) Program Management Support Services
<i>Transaction Support</i>	DoD Defense Production Act (DPA) Title III Loan Program
	VA Technical, Analytic and Transaction Services for EUL Projects in West Los Angeles, CA
	VA Technical, Analytic, and Transaction Services for the Historic Reuse Program Pilot Project in Sausalito, CA
	VA EUL in Cleveland, OH
	U.S. Department of Transportation (DOT), Volpe National Transportation Systems Center, Federal Real Property Exchange
	VA Land Transfer with the City of North Little Rock, AR
<i>Feasibility Analysis</i>	VA Land Acquisition Services in Joliet, IL and Asheville, NC
	VA Historic Reuse Economic Viability Study in Milwaukee, WI
	VA Feasibility Study for Sierra Nevada Health Care System, Reno, NV
<i>Portfolio Optimization</i>	VA Hadron Feasibility Study for the Palo Alto Healthcare System, Palo Alto, CA
	General Services Administration (GSA) Ronald Reagan Building and International Trade Center Operating Model Analysis in Washington, DC
	VA Central Office (VACO) Space Optimization Study
	VACO COVID-19 Response Support

## Administrative Information

### NAICS Codes

**531210**

Offices of Real Estate Agents and Brokers

**531390**

Other Activities Related to Real Estate

**541219**

Other Accounting Services

**541611**

 Administrative Management and General  
Management Consulting Services

**541618**

Other Management Consulting Services

**561110**

Office Administrative Services

**561990**

All Other Support Services

**611430**

 Professional and Management  
Development Training

### GSA Professional Services Schedule

(PSS) #47QRAA18D007K

Special Item Number (SIN) Codes

**SIN 522310**

Financial Advising, Loan Servicing, and Asset Management Services

**SIN 531210**

Financial Asset Resolution Services

**SIN 541219**

Budget and Financial Management Services

**SIN 541611**

 Management and Financial Consulting, Acquisition, and Grants  
Management Support

**OLM**

Order Level Materials

### Contact Information

Metro Area Locations: Washington, DC | Boston, MA | Los Angeles, CA

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